

Huntingburg Alley Activation

PUBLIC MURAL RFQ



PROJECT DESCRIPTION

The City of Huntingburg has issued a Request for Qualifications (RFQ) from an artist or artist team to design and implement a new public mural in Huntingburg, Indiana. The artwork will be part of a larger master plan for an alley activation project designed by LAA Office and will be located adjacent to the recently renovated 4th Street corridor, which serves as the town's historic commercial thoroughfare with many local businesses and restaurants. Design and planning for this project have been funded by Indiana University's Center for Rural Engagement.

OBJECTIVES

- Beautify Downtown Huntingburg
- Create New Programming and Cultural Amenities
- Attract Tourism and Commerce

BUDGET

Total project budget is not to exceed **\$20,000**, which must include all design/artist fees, travel, lodging, materials, rentals and any necessary priming or prepping of wall surface to install the finished artwork. The client (City of Huntingburg) will not be responsible for any additional charges or fees incurred beyond the established project budget of \$20,000, which will be stipulated in the artist contract once selected. Payment will be issued in two lump sums: an initial payment of 50% will be issued within 30 days of contract signing and the remaining 50% upon completion of the project.

TIMELINE

- **April 14th, 2023**: Submission deadline for RFQ
- **Late April**: Committee will review submissions
- **End of April**: Artists notified of decision
- **May-June**: Develop artwork with input from the design team and stakeholders
- **July - September**: Implementation time frame with public opening

SUBMISSION REQUIREMENTS

- **Artist Statement** with a brief bio describing previous work experience as related to permanent or temporary outdoor public art, interior or exterior murals or site-responsive installations, and community engagement.
- **CV/Resume** with three references familiar with your work. Include name, title, phone number, and email for each reference listed.
- **Work Samples**: 5-7 hi-res images (single pdf, zip file, or website link are all acceptable); please label each image and include title of artwork, location (city, state), medium, scale, and year completed.

All submissions should be emailed directly to Jess Novitski (jess@laaoffice.com) no later than April 14th, 2023.

SELECTION CRITERIA AND PROCESS

- At least 21 years of age
- Living in the US, preferably Indiana or the Mid-West
- Quality of work and aesthetic ability
- Willingness to collaborate and engage the local community in the creative process
- Skills to successfully produce a large-scale artwork (previous experience working in public spaces preferred, but not required)
- Interest in working with local youth and providing mentorship during implementation

Upon final selection, the artist or artist team will be required to meet with community stakeholders and sign a contract before receiving their first payment. Key dates for presenting artwork concepts, as well as a schedule for implementation, will be determined in collaboration with community stakeholders and LAA Office.

ABOUT HUNTINGBURG, INDIANA AND THE COMMUNITY STAKEHOLDER TEAM

Huntingburg is a charming community known for its historic downtown district and 4th Street that includes a number of quaint specialty shops and unique dining establishments. There are a variety of community events that take place throughout the year, making Huntingburg an ideal weekend destination. A recipient of the State of Indiana's "Stellar Communities" designation, and the only city in the world with the name, "Huntingburg," it is truly, "A City Like No Other!" Stakeholders for the project include representatives from the City of Huntingburg, including Mayor Steve Schwinghamer and Rachel Steckler (head of Community Development), as well as local business leaders from the OFS furniture company, members of the local merchants association, and Destination Huntingburg.

ABOUT THE ALLEY ACTIVATION DESIGN

In the spring of 2020, Indiana University's Center for Rural Engagement and the ServeDesign Center at the Eskenazi School of Art, Architecture, and Design launched a grant program aimed at enhancing the quality of place in rural Indiana. One outcome of this program was the Huntingburg Alley Activation, which explores the potential to increase pedestrian thoroughfares and gathering spaces in the city's landmarked downtown neighborhood. Implementation funding has recently been granted by Regional Opportunities Initiatives (ROI) and the project will be realized in phases over an 8-month period beginning in 2023. Master planning and design development has been led by LAA Office, a multi-disciplinary design studio based in Columbus, Indiana. They will continue to oversee the project and will work directly with the selected artist or artist team to ensure that the mural integrates well with the proposed pocket park and surrounding context. The exact site for the new mural will be determined after the artists or artist teams have been shortlisted.

COVID-19 POLICY

Health and safety are a top priority for our community, organizations, and the selected artist/artist team. As we closely monitor the COVID-19 pandemic, project implementation dates are subject to change. During project implementation, the parties involved will follow local, state and national guidance related to in-person meetings, travel, and public gatherings, taking precautionary measures and using physical distancing and virtual communication when possible.

All inquiries or submissions should be emailed directly to Jess Novitski (jess@laaoffice.com). Submissions are due no later than April 14th, 2023.

OVERALL MASTER PLAN

1

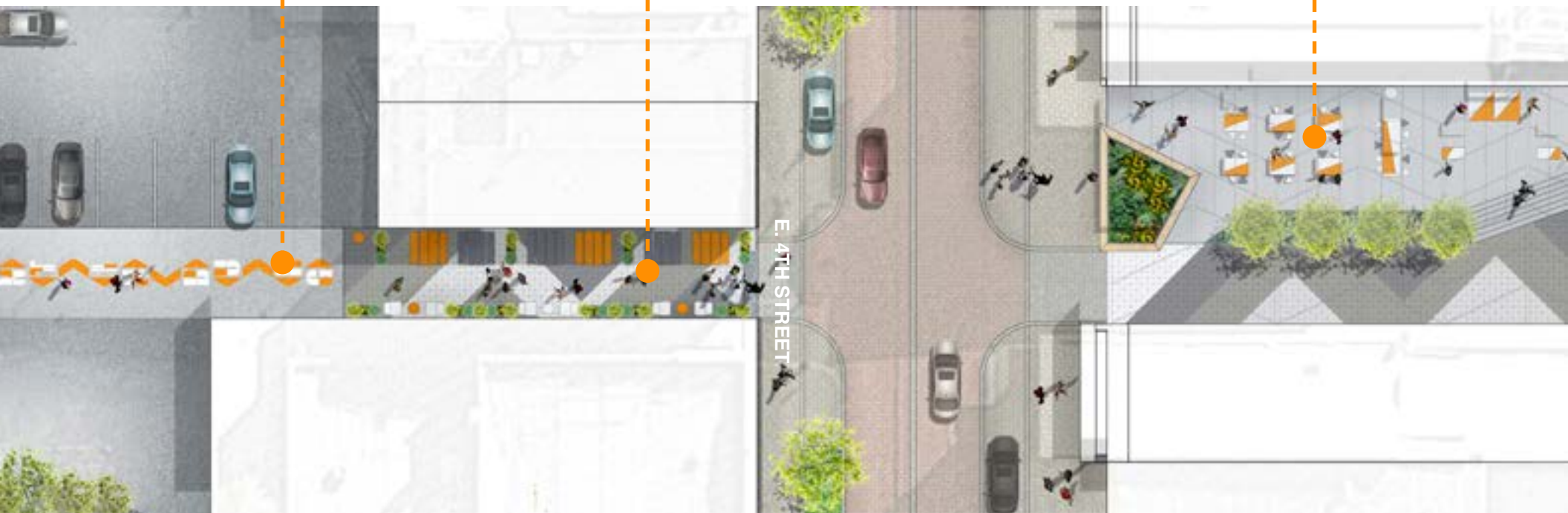
Wayfinding Graphic:
Connecting to Gym
on E. 5th Street

2

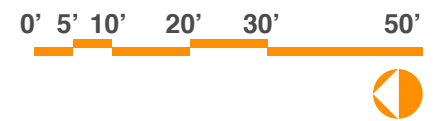
Alley Activation Project:
Pedestrian-only zone with new
seating, gardens, and public artwork

3

Proposed Future Project:
Elevated plaza with new seating,
gardens, and games



Note: Project 3 in the above master plan is proposed for a future phase and not part of the scope outlined for the Ready Communities 2.0 proposal.



DETAIL SITE PLAN: ALLEY ACTIVATION

Wayfinding Graphic

Litter Receptacle

Concrete Pavers

Lounge Seating

Pedestrian Zone

6-Top Tables w/
Integrated Seating +
Sun Shades

Garden Planters



E. 4TH STREET



RENDERED PERSPECTIVE

This view shows the proposed alley activation that features new furniture, planting, paving, and ground mural that creates a path linking the downtown with the new gymnasium.



PROPOSED MURAL SITE
2,250 SF

CURRENT SITE CONDITION



EXISTING ARCHITECTURAL CHARACTER

Huntingburg's historic downtown features an eclectic and vibrant architectural character.

